



REPORT TO THE COMMUNITY

OCTOBER 2019

MESSAGE FROM THE EXECUTIVE DIRECTOR



© Photo by Sabina Poole

Dear Friends of Portland's Parks,

This is a new era for our city and its parks, plazas, and open spaces. Our region's inviting natural assets, along with the more severe problems of climate change elsewhere, promise continued population growth, perhaps on a scale we've never seen. Our century-old parks system must grow, but also has aging assets that need tender loving care. Our resources will be spread more thinly across the city's many needs.

But we also have new assets. Our more vibrant and diverse community is determined to build an equitable, inclusive future. Robust new companies are fomenting more financial horsepower and, often, a new generation committed to service.

In short, our parks system must serve more people, but we have more people to pitch in. That's where Portland Parks Foundation comes in: we help people help parks.

This report offers a sampling of our accomplishments of the last 18 months. Retiring Executive Director Jeff Anderson left the foundation financially strong and with a dedicated, hardworking board. And, now, as your new director, I'm ready to gather the community's wisdom, creativity, and muscle to create a parks system for the city we are becoming.

A handwritten signature in black ink, appearing to read "Randy Gragg". The signature is fluid and cursive.

Randy Gragg, Executive Director

SO LONG, FROM JEFF ANDERSON

Thinking about my time at PPF, I can't separate what I'm most proud of from what I'm most grateful for: PPF's people—Portland's public parks believers. I am awestruck by the folks who make this foundation's work meaningful: past and present board members and staff, and the exceptional people who volunteered time and gave so generously to our projects.

But the most rewarding moments weren't milestones in projects or campaigns. They were simply times when I visited a Portland park to relax, eat lunch, or take a walk and think: "This park belongs to everybody, everybody is better for it, and we helped make that possible."



A handwritten signature in black ink, appearing to read "Jeff Anderson". The signature is cursive and elegant.

Jeff Anderson, former Executive Director

WE HELP PEOPLE HELP PARKS

As public resources are increasingly strained by competing priorities, philanthropic support has become essential to ensuring Portland's diverse and growing community has the parks it deserves. Since 2001, PPF has led or facilitated numerous projects that have allowed the private sector to create lasting impact on parks to the benefit all Portlanders.

In 2018, PPF granted over \$600,000 using funds received from our community partners. Among them:

\$337,500 to PP&R to master plan the South Park Blocks, with thanks to Walter C. Bowen

\$153,322 for trail repair in Sellwood Park, with thanks to Columbia Sportswear

\$114,499 to Verde for Cully Park, with thanks, in part, to the Portland Timbers and Thorns for funding to construct the youth soccer field

\$161,281 for the Barbara Walker Crossing's pre-construction work, with thanks to many individual donors

GREEN DREAMS



Portland Parks Foundation presented three evenings of talks by parks leaders and activists to packed houses at Portland Center Stage at the Armory in March. PP&R Director Adena Long and Metro Council President Lynn Peterson discussed their agencies' bold plans. Meyer Memorial Trust CFO Rukaiyah Adams and engineering experts spoke on how Albina Vision and parks can reshape I-5 in the Rose Quarter. And leaders from APANO, Vive NW, DePave,

AARP, and Indigenous Portland showed how they would shape parks in innovative new ways. Look for more Green Dreams programs in the months ahead.

BRINGING PARKS TO LIFE

SUMMER FREE FOR ALL

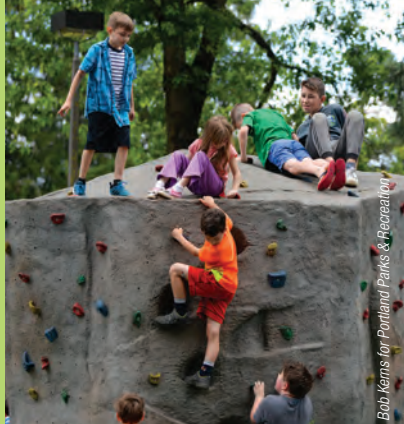
In partnership with local businesses, individuals, and foundations, PPF provides major support for **Summer Free For All**, a program that brings free, family-friendly movies, concerts, and cultural presentations to parks throughout the city.



Bob Kemps for Portland Parks & Recreation's Recreation

FREE LUNCH + PLAY

A key part of Summer Free For All is **Free Lunch + Play**. Nearly 50,000 young Portlanders qualify for free or reduced-price lunch during the school year. When the school year ends, those children are at risk of hunger. Free Lunch + Play addresses that gap by bringing free, nutritious meals five days a week to scores of parks across the city. And for neighborhoods with no nearby parks, PP&R deploys a special mobile unit to apartment communities to distribute meals, games, and activities to children living there.



Bob Kemps for Portland Parks & Recreation

2018 SUMMER FREE FOR ALL BY THE NUMBERS

ATTENDANCE

200,000

NUMBER OF SITES

68

MOVIES

32

CONCERTS

27

FREE LUNCHES SERVED

96,815

ENRICHMENT ACTIVITIES AT LUNCH + PLAY SITES

250



© Photo by Maim Hassan Photography



ELEVATING PORTLAND'S PARKS THROUGH PRIVATE PHILANTHROPY

A Q&A with JR Lilly

JR Lilly is the City of Portland's East Portland Action Plan Advocate and a member of the Navajo Nation. He began making monthly gifts to the Portland Parks Foundation when he joined the board in 2018. He currently serves as PPF's board secretary.

Q. Why do you support parks with both your time and your money?

A. I believe Mother Earth needs to be part of our everyday lives. Parks need to be accessible to everyone in the city. That's an important value of mine and the Native Community's.

Q. Why a monthly contribution through your checking account?

A. Cash flow! I don't have a large pot of money, but I can give a little at a time, which adds up. I plan to increase the amount of my donation every year. What I give is roughly equivalent to one nice restaurant meal per month that I just go without.

Q. Why do you give to the Portland Parks Foundation?

A. Private money for our parks is important. It's not mixed in with everything else in the government bureaucracy. The foundation is self-reliant, independent, and trusted. It has contributed to projects all around the city and in support of our communities of color. It's helping to advance equity.



EMPOWERING GRASSROOTS GROUPS

From 51,000-acre Forest Park to 452 square-inch Mills End Park, every park in Portland has a fan base. The Portland Parks Foundation supports these volunteers through training, technical assistance, and small grants funded by a generous bequest from the estate of Portlander Nancy Hebb Freeman.

In 2018, PPF made grants to Urban Nature Partners PDX, Friends of Terwilliger, Learning Gardens Laboratory, the Immigrant and Refugee Community Organization, and Ecology in the Classroom and Outdoors.

GRANTEE SPOTLIGHT:

URBAN NATURE PARTNERS PDX

Urban Nature Partners PDX connects youth from historically marginalized communities to the outdoors through long-term one-on-one mentoring relationships. In May 2018, the Portland Parks Foundation awarded Urban Nature Partners PDX \$2,500 to support a canoe trip from Willamette Park to Ross Island and back, a plant identification hike at Powell Butte, and a neighborhood tree planting project.

“Portland’s rich mosaic of wild urban spaces are what makes living here great—places where you can ride your bike, walk your dog, or just chill out under a tree.”

– Kristin Bowling,
Urban Nature Partners’
Executive Director

BARBARA WALKER CROSSING

“I’ve run the Wildwood trail for 30 years and I’ve always wished there was a bridge over that awful Burnside crossing. The bridge is a work of art.”

– John Ward, CEO of R&H Construction, lead contractor who has provided over \$35,000 in pro bono services



© Photo by Ken Rumbaugh

Leaders from PP&R, PPF, City Council, Metro, and the project’s design and construction team gathered on March 21, 2019 to break ground on the Barbara Walker Crossing.

Connecting the iconic Wildwood Trail over a dangerous stretch of West Burnside, the Barbara Walker Crossing is Portland’s first “crowd-funded” bridge. More than 900 donors helped bring this project to life, from individuals writing \$10 checks to the region’s top foundations to the design and construction team who contributed hundreds of pro bono hours.

PROJECT BUDGET \$4,055,691 TOTAL

Private Funds
\$2,555,691



Public Funds
\$1,500,000

PRIVATE FUNDS

\$2,170,691

Foundations and individuals

With special thanks for their especially generous support to the Walker Family Foundation, John and Janet Sherman Fund of OJCF, Darci and Charlie Swindells Fund of OCF, and M.J. Murdock Charitable Trust

\$385,000

Design and construction team pro bono services

With special thanks to Walker Macy, Ed Carpenter, R&H Construction, KPFF, Shiels Obletz Johnson, Pacific Habitat, and Davis Wright Tremaine

PUBLIC FUNDS

\$800,000

PP&R and PBOT system development charges*

\$500,000

City of Portland

\$200,000

Metro

** Fees from new construction, not tax dollars.*



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BOARD OF DIRECTORS*

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Community Volunteer

Jules Bailey, Vice Chair
Oregon Beverage Recycling
Cooperative

Lee Novak, Treasurer
Fore Property Company

JR Lilly, Secretary
East Portland Action Plan

Mary Anne Cassin
Landscape Architect, retired

Rich George
Portland General Electric

Vicki Guinn
Legacy Emanuel

Jack Jewsbury
Portland Timbers & Thorns

Melissa Naito
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Jonathan Nicholas
Moda Health

Cristin O'Brien
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Kia Selley
Selley Partnerships

Julie Vigeland
Community Volunteer

EMERITUS

Zari Santner
Portland Parks & Recreation,
retired

EX OFFICIO

Patricia Frobes
Portland Parks Board

Adena Long
Director,
Portland Parks & Recreation

Sonia Schmanski
Chief of Staff to
Commissioner Nick Fish

* As of 9.30.19

Special thanks to the following staff and board members who served PPF in 2018:

Jeff Anderson
Executive Director

Kamla Hurst
Programs & Development
Officer

Mike Abbate
Portland Parks & Recreation

Charlie Baker
Nike

Kathryn Beaumont
Portland City Attorney, retired

Jorge Guzman
ViveNW

Jim Francesconi
Moda Health

Todd Lofgren
Office of Commissioner
Nick Fish

Sarah McMullin
Nike

Alex Occhipinti
Northrup Corporation

Jim Owens
Portland Parks Board

David Thompson
Portland Business
Alliance

Pamela Weatherspoon
Legacy Health

PPF STAFF

Randy Gragg
Executive Director

Jessica Green
Programs &
Operations Officer

Kristie Perry
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Communications Director

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 **Portland Parks
Foundation**

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STATEMENT OF FINANCIAL POSITION

As of December 31, 2018

ASSETS

Checking/Savings	\$1,663,484
Accounts Receivable	128,460
Endowment Funds	200,189

TOTAL ASSETS \$1,992,133

LIABILITIES & EQUITY

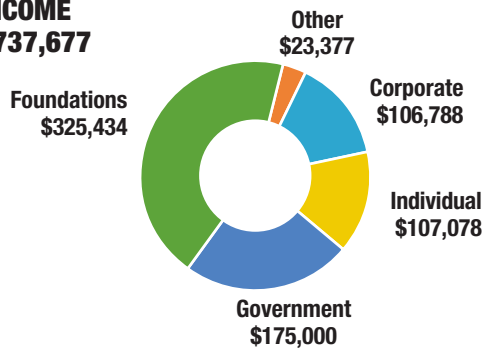
Liabilities	\$2,222
Combined Unrestricted	351,015
Unrestricted - Endowment Fund	153,157
Temp Restricted Net Assets	1,485,739

TOTAL LIABILITIES & EQUITY \$1,992,133

2018 INCOME AND EXPENSES

INCOME

\$737,677



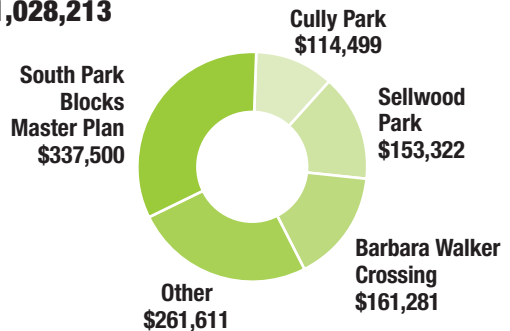
EXPENSES

\$1,228,723



PROGRAMS

\$1,028,213





Portland Parks Foundation

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Portland, OR 97201



Bob Kerns for Portland Parks & Recreation

The Portland Parks Foundation is dedicated to connecting Portlanders to nature and to each other through the city's parks, public spaces, and natural areas. You can support this important work by making a gift today at portlandpf.org/donate. When you do, you'll be sending a message that parks matter.